

# PARKS



## SHELTER HOUSE & TRAILHEAD

*Terry Trueblood Recreational Area, Iowa City, IA*

## ENHANCING YOUR COMMUNITY VALUE

Unique, inviting parks and public spaces provide more than just opportunities for outdoor recreation. They complement and enhance the surrounding environment while reflecting community culture and values. From small, neighborhood parks to expansive greenways, engaging community spaces result from teamwork and thoughtful planning.

## COLLABORATION MAKES A DIFFERENCE

We work with various community organizations to collect data and facilitate public input to learn about the needs and desires of diverse user groups. An assessment of existing parks and anticipated community growth helps us determine the best use of available space.

Careful consideration is given to how the details of design can affect public safety, water quality, and natural habitats. The impact of amenities such as lighting, signage, and multi-use spaces are also important. When finished, your project will promote and add value to its surroundings.



### PUBLIC SPACES

ATHLETIC FACILITIES  
PARKS  
STREETSCAPES  
TRAILS





## PLAY SPACE

*Terra Lake Park, Johnston, IA*

*Photo Credit: City of Johnston*



## POCKET PARK DESIGN

*Gallery Garden Pocket Park,  
Marshalltown, IA*

## HOW WE CAN HELP

### COMPREHENSIVE PLANNING

We'll help you define a vision and create practical strategies for achieving park, open space, and trail goals to enrich community livability and vibrancy.

### MASTER PLANNING

Through a site analysis and needs assessment, concept designs are developed with site programming priorities in mind. We'll collaborate with you and key stakeholders to understand those goals and priorities. Together, we'll define the final project vision. Our team will then develop one final, cohesive master plan to guide project success.

### PUBLIC ENGAGEMENT

Our public outreach system includes public stakeholder meetings, user groups, surveys, and online tools to encourage community feedback and streamline data collection.

### SITE DESIGN

We address a variety of aspects, including seating, shade, pedestrian access, landscaping, and recreational amenities, to create parks that function well and meet the needs of all users.

### COST ANALYSIS & PHASING

Our experienced engineers and landscape architects excel at performing cost-benefit analysis and realistically budgeting project costs. To mitigate budget concerns, we often take a phased project approach. This allows us to develop specific project aspects based on community need as the master plan is rolled out to maximize the use of available funding.